



# Training solutions that fit

# Are you forcing your workers into off-size training?

Web-based training. Digital learning. Electronic performance support systems. E-learning. Like most training professionals, you've probably been bombarded with industry buzzwords—all promising better and faster training solutions.

The truth is that technology alone won't help you meet your organization's learning objectives. You need a partner who can help you step through the techno maze to find the training solution that really fits your learners' needs.

## Maximize your training dollar

McKinnon-Mulherin's information design team has an average of eight years' experience creating the highest quality training for corporations, government agencies, and educational institutions. Our approach includes extensive up-front planning and user analysis to ensure that your training budget delivers results at every phase of the project:

- Determine whether your employees need training, job support, or simply better information
- Choose the best medium for meeting your performance objectives
- Design the training or support solution that best fits your employees' interests, learning styles, and needs
- Develop and deliver your solution on time and within budget

## Find the best medium for your message

Our information design team blends proven learning theories with cutting-edge technology. The combination enables us to identify and deliver the right training solution in the most advantageous medium:

- Web-based training
- Multimedia courseware
- Lotus Notes®-based training
- PowerPoint® presentations
- Training manuals
- Training needs assessments
- Leader and coaching guides
- Diversity training guides
- Performance support tools
- Support materials for classroom training

