



136 South Main Street, Suite A300 • Salt Lake City, Utah 84101

## Deliver fast and effective e-learning

You need a well-trained workforce, but you need it fast and at a reasonable price. McKinnon-Mulherin has a proven history of creating strategic and effective online training. Now we've bolstered that experience with Banshee, our web-based training application that delivers custom e-learning—screaming fast.

Here's what you get:

- Sophisticated e-learning
- Freedom to change your content
- Power to track learners and measure their success

### ***Sophistication***

Whether you need product knowledge, soft skills, or system training, McKinnon-Mulherin delivers. We combine technology, content, and strategy to design training that really meets the needs of your audience.

*Banshee blends the spirit of instructional design with the power of technology.*

With Banshee, we offer a fast path to e-learning with powerful features that engage your learners—from multiple choice and matching questions to voiceover and videos.

### ***Freedom***

With Banshee, you aren't chained to a vendor. You are free to change your content:

- Choose your own colors and graphics
- Update courses
- Build new courses

Banshee's easy-to-use interface lets anyone make these changes. No technical knowledge required. However, for clients who want the freedom to alter the application itself, we can provide uncompiled source code. Because Banshee is an ASP.NET, SQL 2000 application, your programming team won't need to know uncommon or proprietary languages.

Strategic

Communication

Information

Design

## ***Power***

Banshee gives you the power of a learning management system for a fraction of the price. You can measure the value of your learning investment with flexible reporting:

- Gauge learner participation
- Test knowledge and retention
- Conduct level one evaluations
- Compare results by region, job position, and division

Contact a McKinnon-Mulherin account executive at 800.531.9535 to arrange a demonstration of Banshee today.